
ATLANTIC BEACH CITY COMMISSION PRIORITIES

ESTABLISHED JANUARY 25, 2022; ADOPTED BY RESOLUTION FEBRUARY 28, 2022

LIVABILITY

Improve health, recreation, arts, culture, leisure, education, military appreciation, and other quality-of-life indicators via:

- Develop and implement a strategy to improve recreation, sports, arts, culture, history, and education programming; improving accessibility to programming for all residents, particularly children and senior citizens; and ensuring that best-practice safety protocols are established and met.
- Participate in or develop a comprehensive communitywide health and well-being improvement initiative.
- Solidify AB's status as a military- and veteran-friendly community.
- Maintain partnerships with local nonprofits that provide health, wellness, education, recreation, transportation, and affordable housing services to low-income residents, youth, senior citizens, and others.

ENVIRONMENTAL LEADERSHIP

Validate COAB's commitment to resiliency, sustainability and the environment via:

- Initiate an urban tree-canopy assessment, establish a tree-canopy goal, and develop a canopy care program.
- Continue efforts to understand the impact of sea level rise locally, and adapt for environmental changes.
- Provide education and outreach to the community.
- Improve access to hazardous waste disposal and educate residents about protecting the environment from chemical contamination.

PLANNING & BUDGETING

Prepare for future financial and infrastructure needs via:

- Manage employee retention by developing strategic actions to keep employees motivated and productive through:
 - Competitive compensation
 - Equitable training opportunities
 - A formal employee welcome, recognition, and appreciation program.
- Administer the City's capital- and road-improvement plans.
- Further develop financial management policies and establish a debt strategy.
- Identify "shovel-ready" projects.
- Make significant progress on the following capital-improvement projects:
 - Lifeguard station
 - Splash pad
 - Baker Center expansion
 - Parks Master Plan implementation
 - Seminole Road gateway improvements.

MAYPORT ROAD CORRIDOR & MARSH SIDE

Improve neighborhood identity, safety, and business and cultural opportunities via:

- Explore the viability of a community redevelopment plan and tax-increment financing, and/or the feasibility of other tools to address the Mayport Road corridor's needs.
- Maintain partnerships to enhance automobile, bicycle and pedestrian safety by connecting to the East Coast Greenway and incorporating the "complete streets" philosophy on Mayport Road.
- Partner with artists to install murals in the community, including at the Atlantic Boulevard-Mayport Road flyover.
- Conduct an analysis and develop policies to ensure the City's spending and programming are equitable throughout the entire community.

MULTI-MODAL TRANSPORTATION MANAGEMENT

Support safety, connectivity and sustainability community-wide via:

- Administer the City's Connectivity Plan and Complete Streets Policy.
- Continue reviews of challenges and opportunities associated with traffic management and parking, and implement solutions.
- Identify new opportunities and prioritize projects for safe, comfortable walking and bicycling.
- Evaluate parks and access points to the beach and Intracoastal Waterway to identify opportunities to improve vehicle and bicycle parking, signage/wayfinding, litter containment, ADA access, and aesthetics.

CITY SERVICES

Develop and improve systems to ensure that the City maintains a high-performing workforce via:

- Establish best practices in the City Clerk's Office and throughout the organization for records management, storage, and disposal.
- Complete a citizen/business survey and audit of the City's permitting systems to highlight opportunities for improved efficiencies and service.
- Analyze the benefits of having an in-house City Attorney vs. contracting legal services.
- Coordinate legislative strategies and maintain partnerships with the Beaches cities, the City of Jacksonville, and the State of Florida.