

# ARTREPUBLIC

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**AR X ATLANTIC BEACH**

**enLIGHTen ART FESTIVAL**

**April 22-25, 2021**



## HOW DO WE MOVE FORWARD?

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Mental health is one of the biggest challenges we will face in 2021. In record numbers, Americans are anxious, worried, sleep-deprived, distracted, and depressed. The uncertainty for the future has thrust many people into a chronic, high-stress state that is, let's just say, less than optimal for rational thinking or higher-order cognitive functioning.

Genuine human interaction and a connected community is needed now more than ever. Art is the only universal language. Artists open our hearts, minds and inspire. ArtRepublic is on the forefront of producing quantifiable impact on human health and wellness through art. We have the ability to create wellbeing by designing spaces that are health generating.



## ART | TECH | WELLNESS

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The Age of Enlightenment was an influential time when scholars, writers, scientists and artists sought bold new ideas regarding reason, rational thinking, human rights, political representation and how to create a society that is beneficial for everybody. We can benefit from this philosophy to solve the problems we are faced with and to move beyond the polarization driving us apart. The enLIGHTen Art Festival will channel these great thinkers of our past to unite and progress our community. Murals, digital installations, speaker series and events will usher our community into enlightenment April 22-25, 2021.

The things that fascinate us about an environment, give us a focal point and draw us into presence. Inspiring moments at the intersection of art and technology will create a shared community experience. Commanding light installations, murals, and visuals that echo the natural beauty of the beach will all create a meaningful space for introspection and connectivity.

In a space as beautiful as Atlantic Beach, where the landscape, sounds and colors of nature are art in and of themselves, we have a unique opportunity to layer the environment with color, positive imagery and immersive art, which is central to the art being made now.

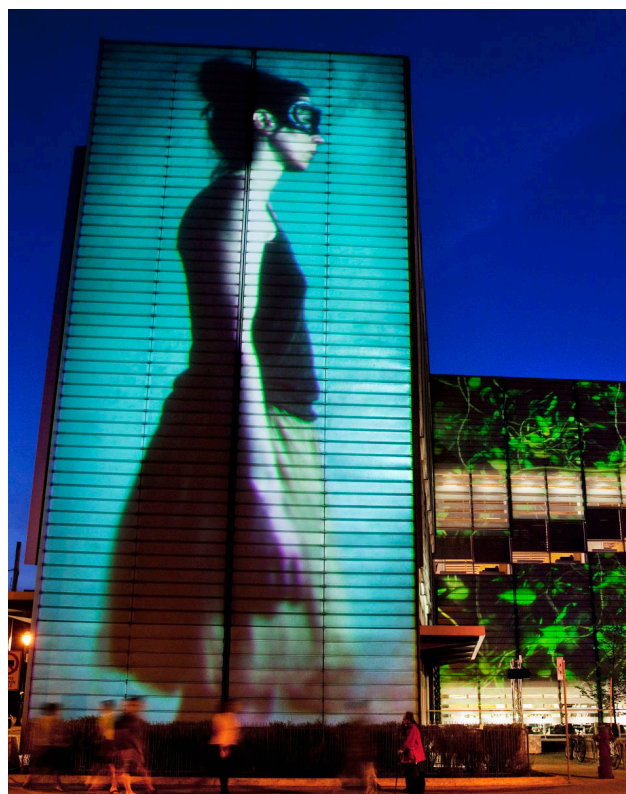
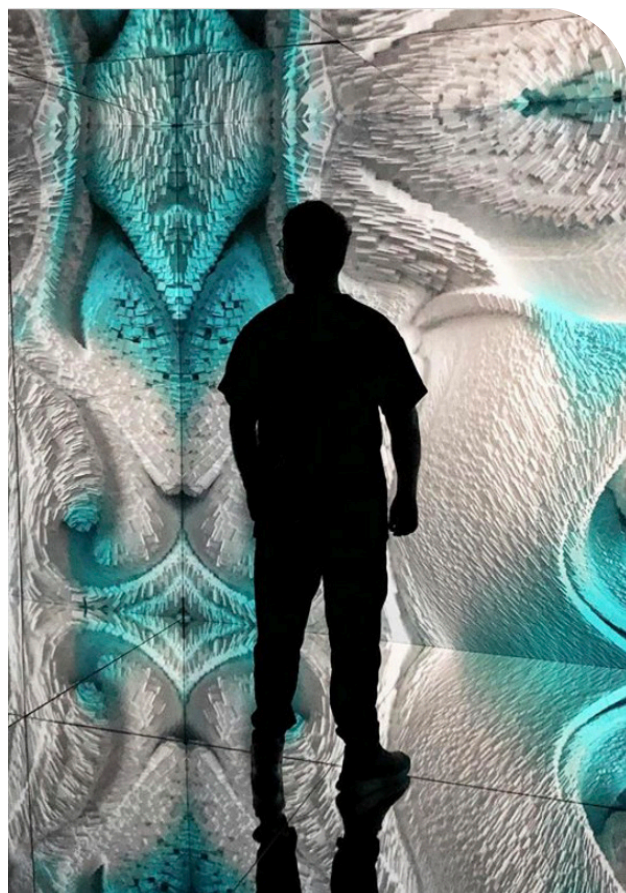
Over the last year we have realized the power and importance of our relationships. Being localized like never before, we have seen how important it is to support our local community. We are asking the companies, brands and leaders of this community to meet this moment, to rise to the occasion and be a part of the solution.



enLIGHTen ART FESTIVAL  
A TIME OF ILLUMINATION  
APRIL 22-25, 2021 "



**HOW  
DO YOU  
IMAGINE  
THE  
FUTURE?**



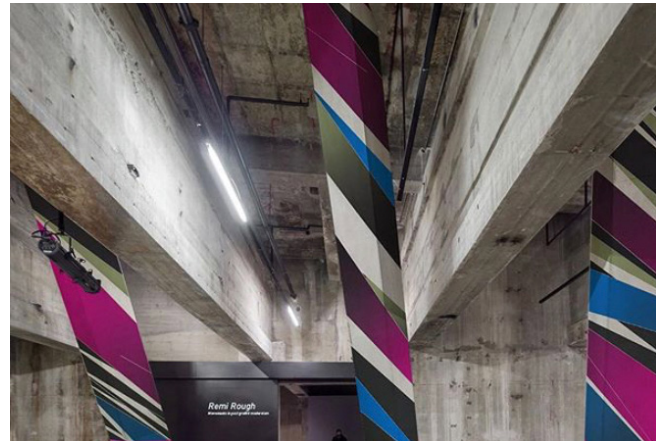
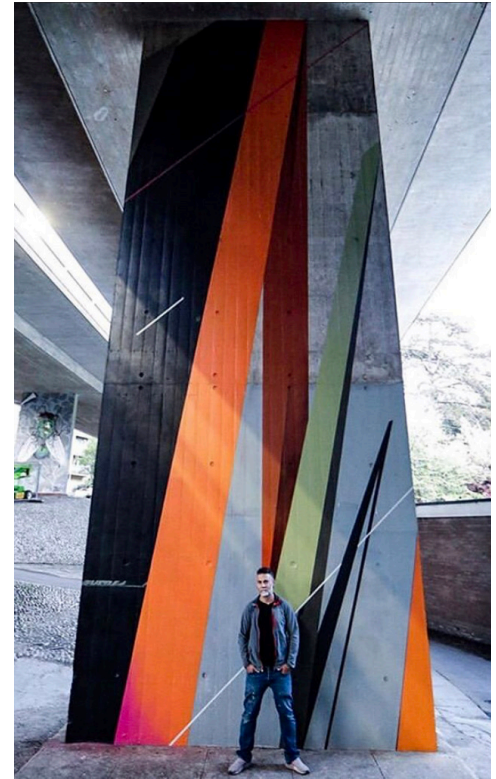
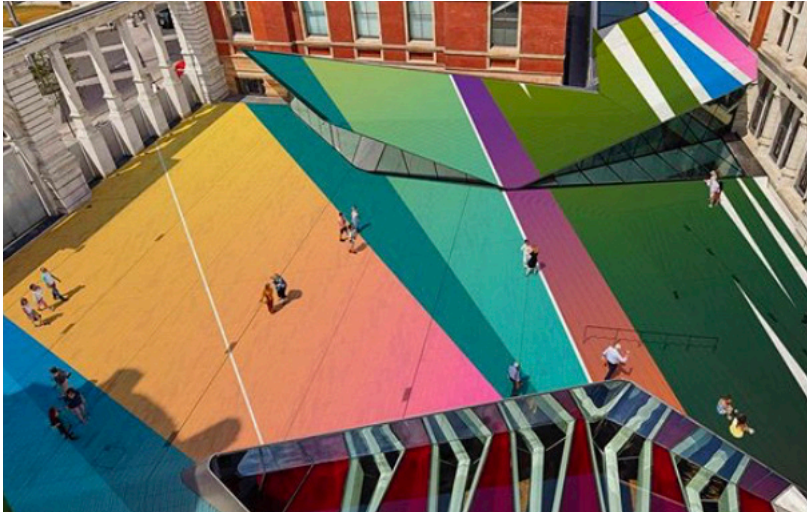


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## Landmark Mural on the Flyover Bridge

by Remi Rough, London

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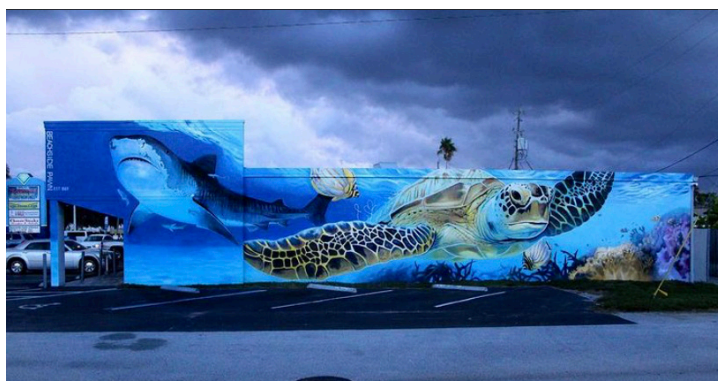
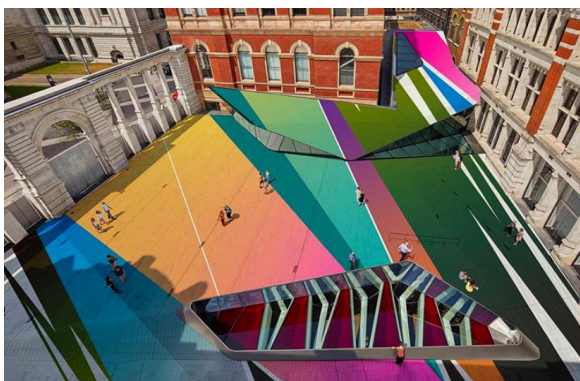
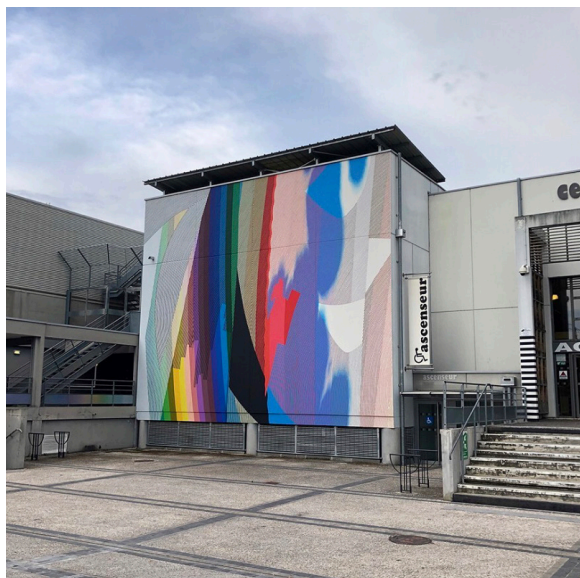
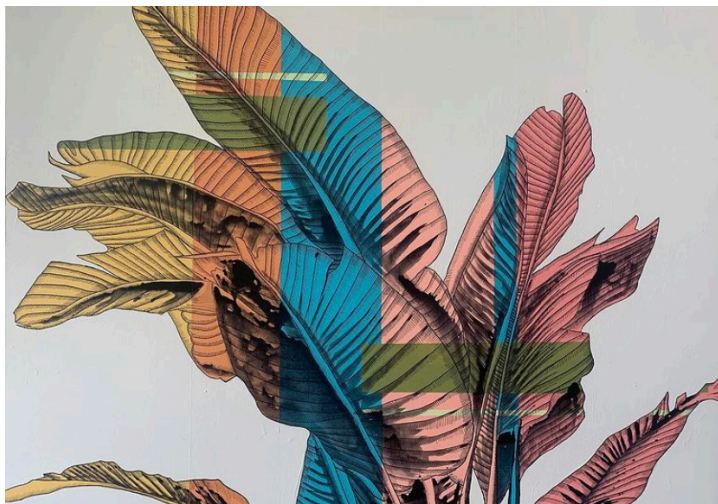




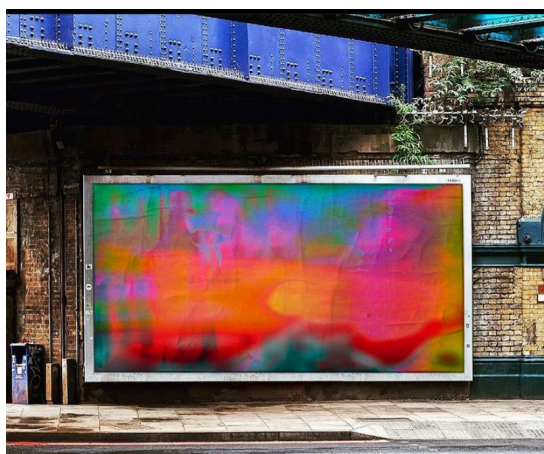
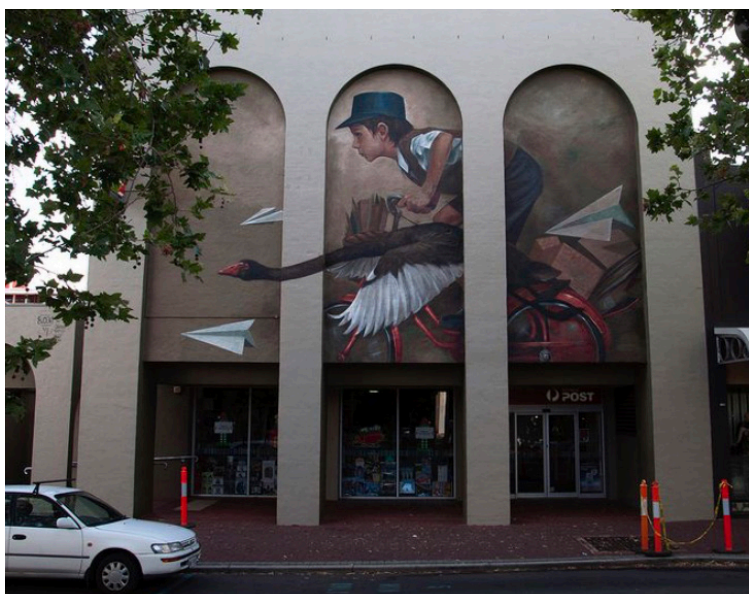
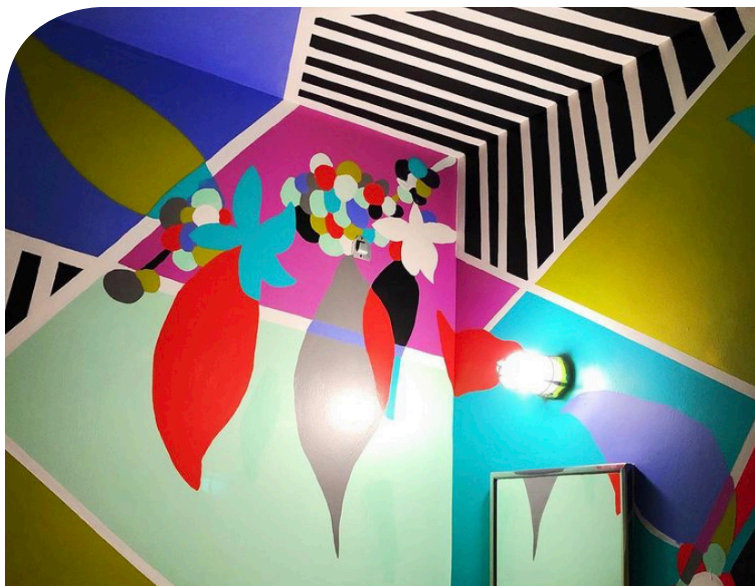
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**15 Murals on Mayport Rd.**  
to revitalize and beautify the area  
by local and regional artists

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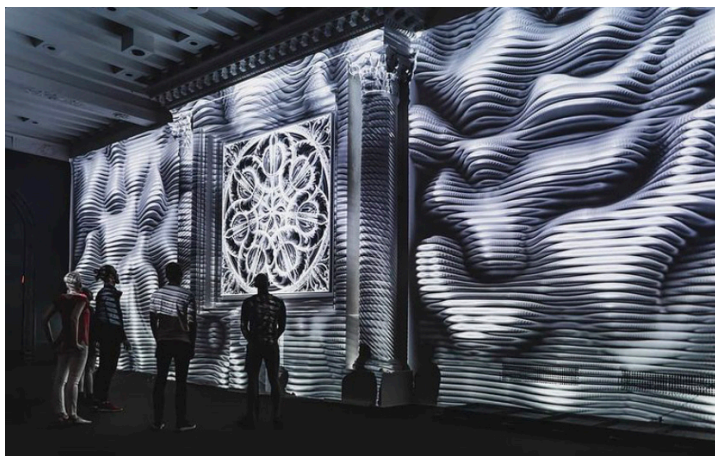
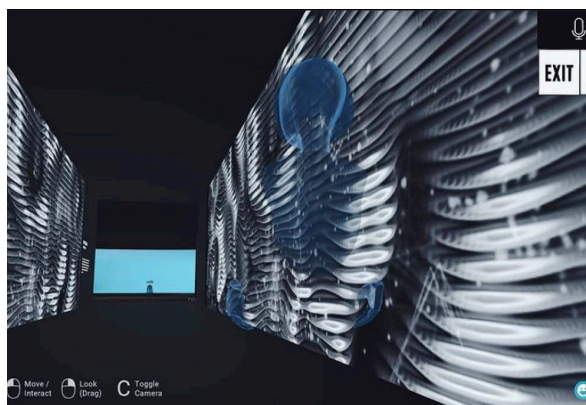
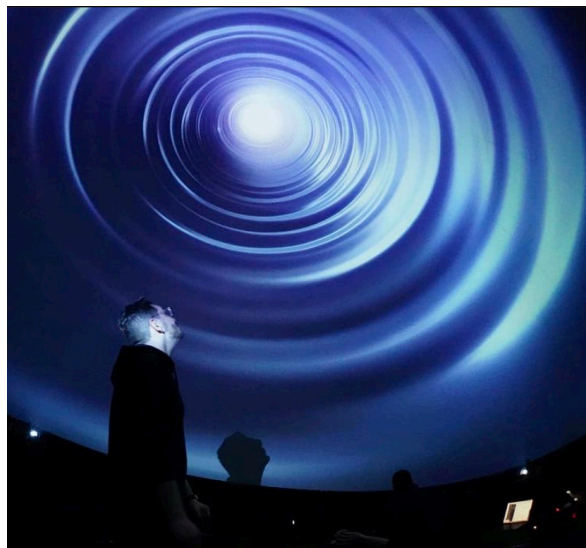
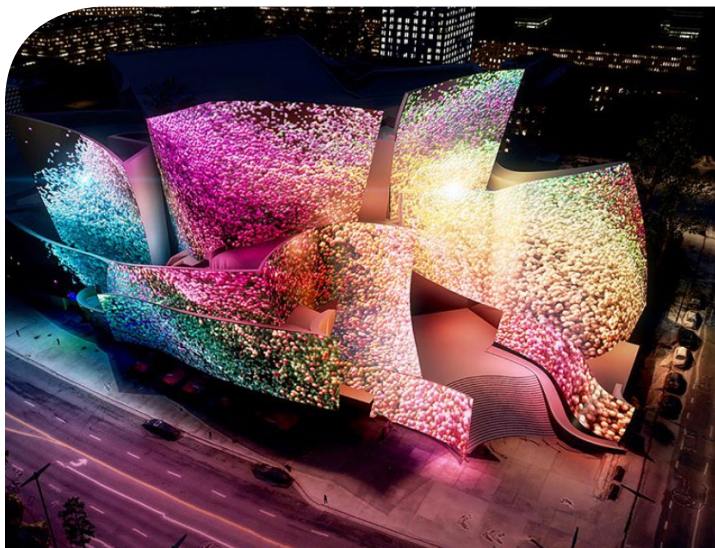








## Digital Art Projections and Installations at One Ocean Resort & Spa





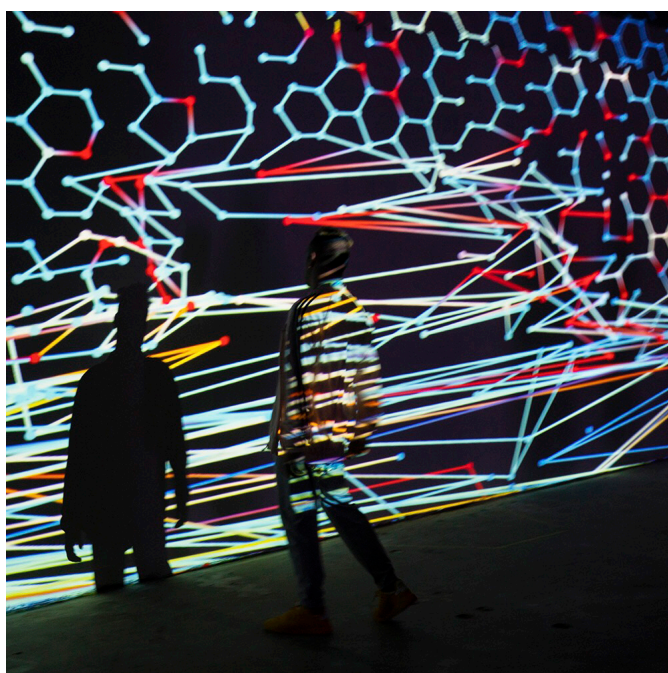
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## Speaker Series, Cocktail Events and Wellness Retreat at One Ocean Resort and Spa

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## **Thursday April 22**

Earth Day Beach Clean Up  
VIP Opening Cocktail Party with  
Artists

## **Friday April 23**

Speaker Series 4:00- 8:00, drinks in  
lounge after event

## **Saturday April 24**

12:00- 5:00 Mural tours Mayport Rd.  
music and food trucks.

Main Event 7:00-10:00 p.m.

## **Sunday April 25**

Wellness Day @ One Ocean Spa  
Beach day with Artists

12:00- 5:00 Mural tours Mayport Rd.  
music & food trucks



## MUNICIPALITY BENEFITS

Culture is the key to unlocking the untapped potential of cities and a catalyst for defining a place's individuality and authentic identity. Diversity and creativity are what makes cities interesting and desirable. A city isn't just land, streets, and buildings, but places overlaid with the diverse history of many people who must recognize their identity within the built environment. The challenge for cities of the future is to build bridges between less-networked communities and populations with communities that are rich in networks leading to a wide range of opportunities. Competitive and desirable communities will strive to create new forms of social connections. For a community to thrive it is important to connect lower-opportunity with higher-opportunity neighborhoods through amenities, community festivals, transportation and programming between them.



## THE POWER OF PUBLIC ART

Contemporary street art has gained acceptance as a unique way to make a positive impact on communities.

### 1. Beautification & Revitalization

In neighborhoods with dilapidated or abandoned buildings, colorful murals can transform dismal urban blight into a larger-than-life outdoor art museum.

### 2. Public Art Builds Unity

Public art both expresses and becomes the identity of the surrounding neighborhood. It attracts visitors and it gives residents a sense of solidarity and pride in their community.

### 3. It Speaks to At-Risk Youth

Mural programs can get kids involved in learning about their neighborhood's history and the art of mural painting.

### 4. It Helps the Local Economy

By beautifying and revitalizing neighborhoods, street art boosts the local economy. It teaches skills to the residents, attracts tourists, raises property values and encourages new businesses to move in.

### 5. It's Educational

Murals can tell the story of the neighborhood's history and being exposed to art encourages people to talk about it and reflect on it.