
ATLANTIC BEACH CITY COMMISSION PRIORITIES

ESTABLISHED JANUARY 8, 2020

ENVIRONMENTAL LEADERSHIP

An initiative validating COAB's commitment to being a sustainable, resilient community via:

- Improving the LEED silver-certified community performance score across the five categories -- energy, water, waste, transportation, and human experience.
- Advocating a no-net-loss of the tree canopy by planting trees and updating the tree-protection code
- Promoting plastic-reduction measures
- Promoting the four Rs (refuse, reuse, reuse, recycle)
- Maintaining the Tree City USA designation by meeting certain criteria, including celebrating Arbor Day event, spending at least \$2 per-capita on urban forestry

MULTIMODAL MOBILITY & SAFETY

An initiative to provide safe, convenient and efficient automobile, bicycle and pedestrian travelways citywide via:

- Developing a complete streets policy
- Establishing/developing a system of sidewalks/multi-use paths
- Improving pedestrian/bicycle crossings
- Initiating a public relations campaign to promote roadway safety
- Parking and traffic calming measures

MAYPORT ROAD

An initiative to improve safety, business and cultural opportunities, quality of life, and neighborhood identity via:

- Strengthening the city's position on securing future state complete streets/road diet/safety-enhancement funding
- Updating the Comprehensive Plan to incentivize redevelopment
- Growing the public art grant program
- Growing the façade-improvement/landscaping grant program
- Mural painting at the Atlantic Boulevard interchange

CAPITAL PLANNING & BUDGETING

A financial and infrastructure planning initiative to prepare future needs via:

- Adopting a reserve fund policy
- Establishing a property acquisition and development fund to aggregate capital for land conservation/green space and other real estate purchases
- Updating the 10-year capital improvement plan
- Developing a sea level rise adaptation plan
- Implementing the stormwater and parks-to-marsh master plans

QUALITY OF LIFE

An initiative encompassing people, parks, beach accesses and neighborhoods to improve quality of life indicators via:

- Beautifying parks, beach accesses and rights of-way
- Reducing sign pollution
- Promoting art and history
- Improving recreation/wellness programming for youth and senior citizens
- Promoting recreation and cultural opportunities at Beaches Veterans Memorial Park and other parks west of Mayport Road

PARTNER DEVELOPMENT

An initiative with specific focus on improving governance and fiscal opportunities via:

- Developing a legislative action plan
- Forging viable intergovernmental and interagency partnerships, including but not limited to the following: U.S. Congressional representatives; Florida Legislature representatives: the City's Jacksonville City Council representative; Florida Department of Transportation; St. Johns River Water Management District; Jacksonville Transportation Authority; North Florida Transportation Planning Organization; and Jacksonville Electric Authority
- Forging viable private partnerships with human services, sustainability and nonprofit sectors that support the City's priorities
- Public engagement with citizens of all ages, including youth